

# FREE AND EASY TAG EXCHANGE PROGRAM

Extra tags are a waste, but our extra-large container tags help you sell more big-ticket combos. And with our Tag Exchange program you can reduce the amount of leftover tags by as much as 76 percent.

For every 4 regular plant tags you exchange, you receive 1 hanging basket tag and 1 stake tag.

## How to Participate

- Order through your broker as usual
- Specify that you want to be in the Tag Exchange
- EuroAmerican Propagators will make sure your order is shipped with the correct quantities of variety-specific and container tags

**To ensure variety and patent identification, every basket or container combination must still include one variety-specific tag for each variety in the planting.**

For more information about our Tag Exchange program contact the EuroAmerican Client Service department.

**Brokers:** When a customer wishes to take advantage of our no cost Tag Exchange program, please include that information on the order. EuroAmerican Propagators will do the rest.



Actual size: 2 1/2" x 6 1/4"

Not available in Canada.

Printed tag design is subject to change.



Without a Proven Winners Container Garden Tag



With a Proven Winners Container Garden Tag

Even inside the fullest baskets and containers, consumers can spot our container tags from several feet away. We've also added information about container gardens to the back of each label. This additional information reinforces the message that Proven Winners and Proven Selections plants are bred to perform in containers as well as beds.